**PRESS RELEASE**

 **National eHealth Living Lab and Unilabs Nederland launch Hub

LEIDEN** – National eHealth Living Lab (NeLL) has presented Unilabs Nederland as its first so-called NeLL Hub in the Netherlands. NeLL and Unilabs Nederland, both operators in the field of Digital Diagnostics & Health Insights, will be collaborating closely to accelerate innovation in diagnostics. The partnership is to cover scientific research, knowledge exchange and project implementation, with the two partners having signed an initial partnership agreement for one year.

Creating the Hub fits within NeLL’s objective to bring together stakeholders that work on developing tomorrow’s healthcare. Diagnostics plays an increasingly vital role in these developments in both actual care and prevention. Often, diagnostics lays the foundation for new products and services that go on to be incorporated into patient's treatment and support programmes.

Niels Chavannes, the founder of NeLL, is proud of this partnership with Unilabs Nederland: ‘This organisation is a pioneer in digital diagnostics and possesses a wealth of specialised knowledge and expertise, in part thanks to its affiliate diagnostics partners in the Netherlands and abroad. Which represents a huge impulse for our vital work.’

Sanne van Delft, manager digital innovation team at Unilabs Group, is raring to go: ‘We have so many ideas about how to improve our digital service to clients. We must be able to guarantee the quality, effectiveness and medical and ethical justification for every concept. Together, NeLL and Unilabs Group investigate and learn more about the development of sustainable, digital, personalised diagnostics.’

**Unilabs**

Unilabs offers high-end diagnostics in both the Netherlands and abroad. The network organisation contributes to healthcare innovation by developing innovative diagnostic products and services that allow clients to manage their own preventive and medical diagnostics. Unilabs serves healthcare professionals, patients and consumers, and the business market.

**NeLL**

NeLL works to develop personalised healthcare in the right place and at the right price. The organisation engages in scientific research on eHealth and actively shares its knowledge in a network of national and international organisations in a range of (healthcare) domains. The NeLL Hubs serve as a transfer platform, consisting of a multidisciplinary team. In the case of Unilabs Nederland, the team consists of experts in diagnostics and themes like scaling up, ethics, and change management.

**Note to the editors, not for publication**

**About NeLL**

National eHealth Living Lab (NeLL) is the leading knowledge network for anyone involved or interested in eHealth. In addition to bringing people and stakeholders together and motivating them to collaborate on future-proof (digital) healthcare, NeLL facilitates scientific research into eHealth applications in order to gain insight into effective, safe and reliable digital healthcare tools that have a real positive impact on the patient, healthcare professional and/or the healthcare process. NeLL is open and shares all of the data and knowledge generated through scientific research to ensure that they are leveraged in the partnerships to build tomorrow’s healthcare.

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**About Unilabs Nederland**

Unilabs Nederland is part of the Unilabs Group, a leading European provider of diagnostic services. Unilabs Nederland consists of the diagnostic centers Hudson, Medlon and Saltro. The organizations employ 1.200 people.

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